



Press Release

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LakeFront Data Welcomes Former Ops Risk Software Executive as Associate

Carrie Pascal has joined LakeFront Data Ventures (LDV) Data Management Partner Program as a LakeFront Associate. Carrie will be working with the LDV team bringing her significant experience in operational risk, financial services software product & strategic planning. LDV is the premier source of Enterprise Data Management consultancy and as the scope of EDM broadens, LDV is thrilled to have Carrie as an expert partner in operational risk and data, and software and strategic planning.

Carrie is a successful software executive with experience conceptualizing, designing, building, and delivering software for leading financial services firms. Most recently she was Vice President of Product Management for BPS Inc., a software company providing operational risk management and compliance solutions for tier one Wall Street financial services firms. At BPS, Carrie led overall product strategy, ensuring the BPS platform met the needs of the worlds most demanding clients.

Prior to BPS, Carrie spent several years running her own consulting shop working with Fortune 500 firms on software strategy, product management, process analysis and user interface design.

Carrie honed her skills at Microsoft in Redmond, where she worked as a program manager on several successful consumer applications. She led all aspects of the product life cycle, including vision development, customer research, interface design, development, quality assurance, rollout, documentation and marketing.

She is a published writer, with articles on software design and delivery in SAMS Publishing books, The Net Magazine, IEEE's Transactions and Microsoft's technical magazine.

Carrie has an M.Sc. in Computer-Mediated Communication from Rensselaer Polytechnic University and a BA in English and Computer Science from the University of Waterloo.

About Lakefront Data Ventures

LakeFront is a specialist consultancy firm of industry-leading data management experts providing unbiased, objective and trusted advice, focused on all facets of enterprise data management (EDM) including strategy, technology, governance, stewardship, product management, and implementation services.

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