



**Press Release**

Oct 1, 2007 - Toronto/ New York

**LakeFront Data Ventures (LDV) Announces Partnership with Former SunGard EDM Expert Harrison joins LakeFront as Data Management Associate**

LDV is pleased to welcome Paul Harrison into the LakeFront Data Ventures (LDV) Data Management Partner Program as a LakeFront Associate. Paul's deep expertise in the Enterprise Data Management space will be added to the LDV team collaborating on a number of engagements in London, New York and Toronto. LDV is the premier source of Enterprise Data Management consultancy and is very pleased to have Paul as a partner and member of the global team.

Paul is currently the Managing Director of Enterprise Data IT Services (EDITS) advising and managing EDM launches for tier one European Banks and Brokers. Prior to EDITS, Paul was VP with SunGard's corporate EDM team working with the current LakeFront team of Dale Richards, Marc Odho and Rob Ord. In addition to his broad EDM background, Paul led SunGard's strategic MiFID data effort.

Prior to SunGard, Paul was VP Consulting for FAME Information Services heading European professional services including the Far East. Post SunGard's acquisition of FAME, Paul was named global head of consulting.

Paul led significant growth in FAME / SunGard's consulting practice over 3 years specializing in the provision of financial market data warehouses and enterprise data distribution platforms. Clients included Deutsche Bank, Dresdner Bank, Credit Agricole, Commerzbank, and Central banks in Europe. Paul expanded the consulting practice into Energy working with clients that included BP, Nuon, BHP Billiton and Ruhr Gas.

Prior to FAME, Paul was head of IT at a quantitative analysis research house and hedge fund managing market data and application development for research. Paul holds a B.Sc., Microelectronics and Information Processing (Hons) and the Investment Managers Certificate and has written White Papers on EDM Outsourcing and Modeling Financial Data.

**About Lakefront Data Ventures**

LakeFront is a specialist consultancy firm of industry-leading data management experts providing unbiased, objective and trusted advice, focused on all facets of enterprise data management (EDM) including strategy, technology, governance, stewardship, product management, and implementation services.





**LakeFront Data Ventures Inc.**  
*Enterprise Data Management Consultants*

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**For more information, contact:**

Dale Richards, CEO and Partner

Email: [dale.richards@lakefrontdata.com](mailto:dale.richards@lakefrontdata.com)

Tel: + 1 905 903 6920

For more information visit [www.lakefrontdata.com](http://www.lakefrontdata.com)

